



Virtual Satsuma

Virtual Satsuma Cookie Policy

December 2020

1. Introduction

1.1 Our website uses cookies.

1.2 Insofar as those cookies are not strictly necessary for the provision of www.virtualsatsuma.com, we will ask you to consent to our use of cookies when you first visit our website.

2. Credit

2.1 This document was created using a template from [SEQ Legal](#).

3. About cookies

3.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

3.2 Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

3.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

4. Cookies that we use

4.1 We use cookies for the following purposes:

(a) authentication – we use cookies to identify you when you visit our website and as you navigate our website

(b) personalisation – we use cookies to store information about your preferences and to personalise our website for you

(e) security – we use cookies as an element of the security measures used to protect user accounts, including preventing fraudulent use of login credentials, and to protect our website and services generally



(g) analysis – we use cookies to help us to analyse the use and performance of our website and services

(h) cookie consent – we use cookies to store your preferences in relation to the use of cookies more generally

Below is a list of the cookies that we use

Necessary (1)				
Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.				
Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

Statistics (4)				
Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.				
Name	Provider	Purpose	Expiry	Type
._ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
._gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
._gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

Marketing (1)				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.				
Name	Provider	Purpose	Expiry	Type
r/collect	Google	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

5. Cookies used by our service providers

5.1 Our service providers use cookies, and those cookies may be stored on your computer when you visit our website.

5.2 We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at: <https://www.google.com/policies/privacy/>.



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6. Managing cookies

6.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) [Chrome](#);
- (b) [Firefox](#);
- (c) [Opera](#);
- (d) [Internet Explorer](#);
- (e) [Safari](#); and
- (f) [Edge](#).

8. Our details

8.1 This website is owned and operated by Rebecca Bostock

8.2 We are registered in England and Wales as a Limited Company, and our registered office is 6 Valerian Drive, Stafford, ST16 1FJ

8.3 Our principal place of business is at 6 Valerian Drive, Stafford, ST16 1FJ

8.4 You can contact us:

- (a) using our website contact form.
- (b) by email, using info@virtualsatsuma.com